



Woodhouse Primary Academy

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Tuesday 12th July 2022

RE: Reducing the impact of travel to school - Modeshift STARS

Dear Parent/carers,

I am writing to you to let you know about an area of our school development for the coming year. You will be aware of the need to consider how we as a school can reduce our impact on the planet, and our school cabinet and I are keen to make some positive changes in our community. We are working towards earning the Eco Schools Green Flag by reducing our consumption and generation of pollution.

One of the ways we can do this is by looking to reduce our reliance on cars for travel to school, shifting instead to more active modes of travel. That is why we are currently engaging in the Modeshift STARS programme – to increase active travel: walking, cycling, scooting; and reduce our reliance on cars. Ideally children should come to school using active travel. It is better for their health, better for the community and of course better for our planet!

I would like to encourage everyone to place a protective 'Bubble' around our school to ensure that your young people have the opportunity to enjoy a safer, healthier and more active journey to school.

The idea behind our Walking Bubble is to create voluntary car-free zones around schools, encouraging everyone who can to 'Get Active' on their journeys to and from school to use active forms of travel. The Bubble will also encourage families that have to travel by car to park at least 5-minute away from school, creating a safer space for walking, cycling and scooting. By emphasizing this bubble, we hope to also reduce the number of cars parked on pavements outside and close to the school gates, which as you will know is one of the main concerns that parents have when walking to school. Reducing vehicles around school and creating more space will also make it much easier for families feel safer around school gates before and after school.

We have created a 5-minute walking Bubble Map which you can see on the next page to help with this.

Perhaps this is something you could consider trying when we return to school in the Autumn? In the new school year, we will be further encouraging the children to use active travel on their way to school by using the WOW scheme, from Living Streets. If each of us can make little changes, then together we can make a big difference. Thank you for your support.

Yours sincerely

Mr O Wilson
Head Teacher
Woodhouse Primary Academy




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We have created a 5 minute walking Bubble Map, which you can see here:

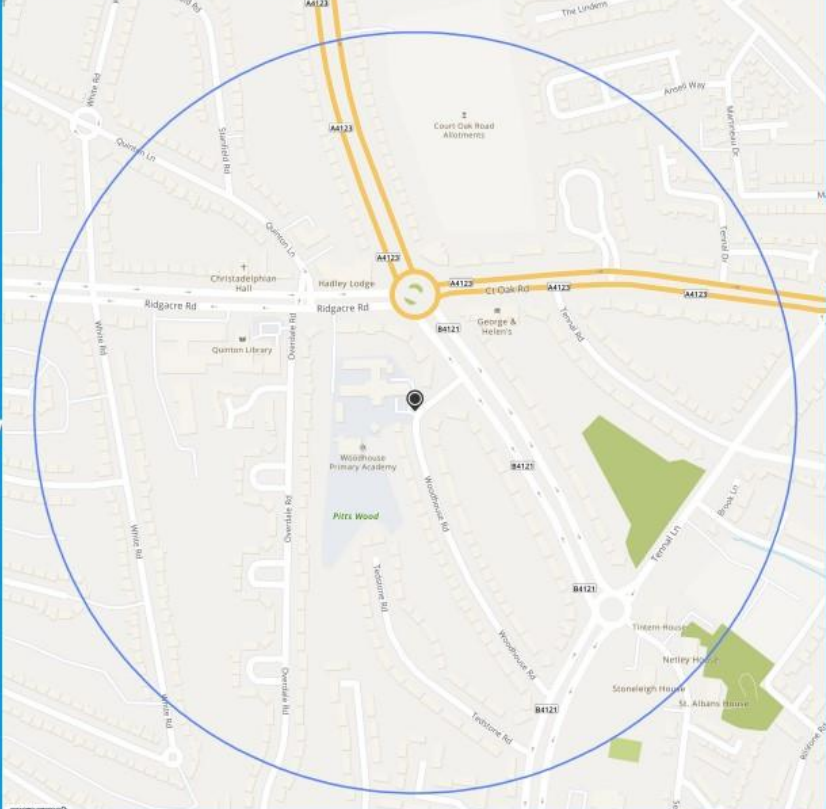
5-MINUTE WALKING BUBBLE

#StaySafeGetActive on your journey to school



Woodhouse Primary Academy






Protect our children

If possible, walk, cycle or scoot to school

If you have to drive, park at least 5-minutes away

Supported by the

Department for Transport

For more hints, tips and information please visit www.modeshiftstars.org/staysafegetactive

This 5-minute walking zone represents a distance of 400m measured as a straight line, based upon an average walking speed of 3-miles per hour



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